

Date: January 17, 2012 2:51 PM
Topic: Meeting

Attendees

J. Curry, M. Keever, R. Black, D. Hartley, C. Paty, E. Di Lorenzo, E. Kortkin

Priorities discussed

- 1) recruiting more students
- 2) alumni connections and donors
- 3) train students to develop their own social/web content
- 4) advertise EAS classes to undergraduate/graduate students
- 5) develop a newsletter

Priority Action Items

1) install video screen in ES&T entrance hall (Mark):
call hardware people and request/approve budget to perform the installation of the screen

2) update & complete initial development of research group pages (Manu & Erik):
Erik will contact graphic person to develop logos (similar to the Geochemistry group) for the following research pages: Atmospheric Chemistry, Oceanography, Climate Dynamics. We will then prepare a template sub-website for each group similar to the Geochemistry

3) improve visibility of EAS classes offered (Manu, Dana & Erik):
Develop a template for a slide illustrating a class. Collect the relevant info for each of the classes offered by EAS. Build a small web module that lists all the classes and allows sorting by semester offered and credits. Further details to be discussed.

Other Action Items: (Erik & Mark)

- 1) weather station: ensure it is always online
- 2) add more photo galleries
- 3) pictures/pics of graduate students
- 4) increase Facebook update frequency

EAS brochure for AGU (by R. Black):

<http://www.o3d.org/social/AGU-2011/>

Additional notes from Mark:

We also discussed other strategies to improve the dynamics content of the EAS webpage and the impact of EAS on the web. Below is a summary from Mark's notes.

Deliverables

- Send email about Facebook & Twitter
- remove 100 year banner
- Alumni as audience for postings to SM
- Move photo galleries down below research areas
- 2 News items per week on news
- Newsletter - see Purdue's as an example
- Alumni Database
 - email
 - where are they now
 - EAS on LinkedIn

- Interaction on Faculty pages
 - 3 questions for faculty
- Verify update content
- Tour of Labs / Videos / Youtube
 - university Chicago - climate 101
- Screens to undergrad learning center - CULL

Schedule updates semester basis

- Paleo & Remote Sensing
 - Ocean
 - Atmospheric Chemistry
 - climate Dynamics
- } change
geochron
forum

* Priorities

- 1) Research Pages updates
- 2) Front Page
- 3) Slides for Faculty
- 4) Facebook / Twitter
- 5) Screen - weather / NASA
- 6) Public schedule OSCAR into our w
 - current offerings
 - sorting ability / Matrix
- 7) Remove course numbers from pag
- 8) Powerpoint Template

Daniel Russ - Weather station => Pass to Melissa '1. Put above photo galleries

B.11 Huntley - TV in lobby

- 2 months
- graphic design person - Dana King Architecture student

* Minutes to Action Items 1/20/12